



Micro Enterprise Course and Trauma Counselling in Kayamandi, Stellenbosch

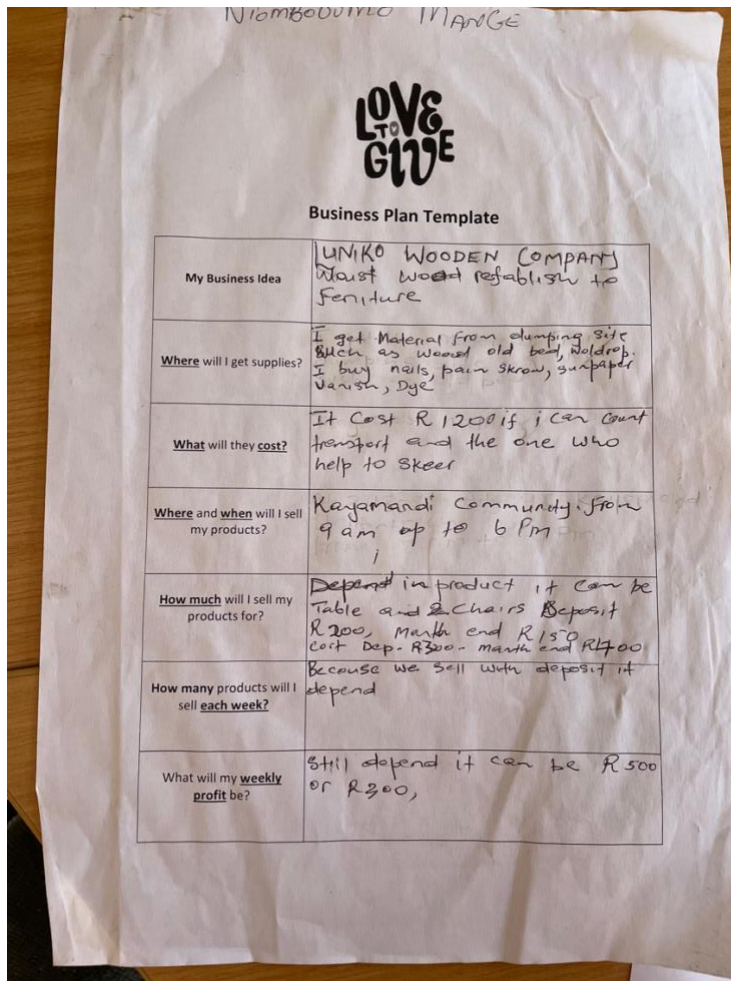
31 July 2023 Update

The Micro Enterprise Course

The formal part of the Micro Enterprise Course has come to an end and we are now supporting the women in their business ventures with a monthly meeting. Eight of the course attendees attended the session on 13 July and have completed a business plan for their business. They presented their business ideas, talked through the previous month and discussed any issues they are experiencing. This was a valuable session. The businesses are in various stages of maturity. Some people are just starting and need more support and input than others. This report covers four of the businesses. In the next report we will cover another four businesses. We will be following up with all the course attendees who didn't attend this month's session to establish where they are with their plans and their business.

Ntomboduma Mange

Ntomboduma's business is progressing well. She makes furniture from discarded materials she finds on the dump and specialises in tables and chairs but also makes cots. The raw materials she needs to buy include paint, nails and screws, sandpaper and tools to work with. She hires people to help her with sanding some of the items and also to do her deliveries. Her customers pay a deposit when they place an order with her and this covers the cost of the raw materials she needs to buy and contributes to the labour costs. She worries that she is not always able to find the raw materials she needs on the dump so may need to buy wood in future. Her profit is variable as her orders are not consistent but she makes between R300 and R500 per week.



Pictured above: Ntomboduma painting a table with her helper and her tables and chairs in use

Neliswa Khumalo

Neliswa sells fruit which she buys in bulk from the Timberlea Farm shop. In a good week she makes R142. In our discussion we focused on which items that she sells are the most profitable so that she can concentrate her efforts on these to improve her earnings.

Khumalo NELISWA.



Business Plan Template

My Business Idea	my business name is Sparkles Business LSD banana, apple orange pop.corn and Sparkles
Where will I get supplies?	I find it through home shop and Chinos shop
What will they cost?	Sparkles 1PK R45 48 150 Pop.corn 1 PK R100-100-150 Banana 1 box R200 200 Apple 1 box R200 200 Banana 1 box R200 200
Where and when will I sell my products?	I sell at Kaprandi.
How much will I sell my products for?	As different prices apply R2 Banana R3 Sparkles R4
How many products will I sell each week?	Sparkles 1 PK R45 - 48 @ 1.50 = 72 Orange 1 box R75 40 R2 = 80 Apple 1 box R55 35 R2 = 70 Banana 1 PK R100 R1 = 100 Banana 1 box R200 R2 = 40
What will my weekly profit be?	I make R142.00 per week when business is good

SALES per week R572

COST per week R430.00

PROFIT per week is 142

Nonyameko Dayeni

Nonyameki used to run a hair salon but had personal problems a few years ago and needed to sell her equipment and move back to the Eastern Cape. She is planning to start her business again. She is currently working in someone else's salon and is saving for her own equipment. Her basic start up requirements are a chair (R850) and a hairdryer (R550) and product (R250). She would charge her clients R100. Each tub of product which she buys for R250 will cater for five people's hair so product per person will cost R50. Her rent would be R700 per month.

Nonyameko Dayeni



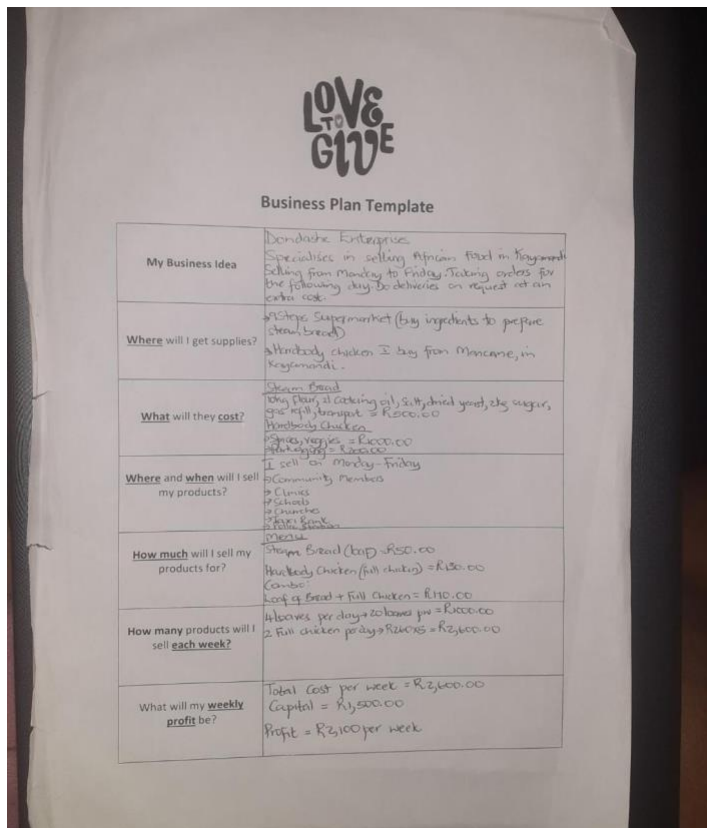
Business Plan Template

My Business Idea	My business idea is to do a hair salon.
Where will I get supplies?	I will get supplies in Fumbo supermarket located in Cape Town.
Once-off cost →	Chairs, hairdryer, treatment products - R3200
What will they cost?	Each bucket of my product is R250. 5 Buckets cost R1250
Ongoing cost →	R250. Rent: 700
Where and when will I sell my products?	I use my products regularly and in afternoon.
How much will I sell my products for?	It is R100 per person.
How many products will I sell each week ?	I use 5 buckets of my products a week.
What will my weekly profit be?	It would be R2500 but depending on how many clients visited.

$$\text{Profit} = \text{Sales} - \text{Cost}$$

Ntomboxolo Dandashe

Ntomboxolo has a business selling chicken and steam bread which she cooks at home. She buys what is called "hardbody chicken" – chickens which were egg layers and are no longer laying. She sells 20 loaves of steamed bread per week at R50 each making R1000 and 2 chickens per day at R130 each making 1300 per week so R2300 in total per week. Her raw materials cost R1700 so she is making R600 per week.



Pictured above: Ntomboxolo's chicken and steamed bread.

Trauma Counselling

We have made progress with Trauma counselling.

Lindani Gumede, a Clinical Pastoral Care counsellor at Stellenbosch University, is coming to Love to Give each Friday to offer counselling sessions as part of the practical requirements of his degree. The trauma that he is assisting people arise out of difficult family relations, substance abuse and unemployment. In brief, all the people he has counselled are dealing with the trauma of poverty.

Interestingly, during Mentor Technical Training in the first week of July, our team spent a day with an organisation called Sp(i)eel Arts Therapies Collective, which specialises in creative therapies – their therapies include art, drama, dance/movement and music. The team gained valuable insights into

supporting our interns in working with referred learners who have experienced trauma. Their approach uses creative activities as a therapeutic tool and our team learned various techniques and methodologies for using these activities to facilitate healing, expression, and resilience in people who have been exposed to trauma.