

LOVE TO GIVE PROPOSAL UPDATED : PROJECT EDUCATION February 2022

Micro Enterprise Course and Self-Help Groups in Kayamandi, Stellenbosch.

Feedback on the group from 2018

We are very gratified to share with you that at least three of the businesses are going strong despite the setback experienced during the covid pandemic, and one person has a full time job.

Phathiswa Thetyana is an informal trader, and sells vetkoek (home-made cake), chicken feet & sweets from outside her home and also outside Ikaya Primary School.

Nompumelelo Madinga moved back to Eastern Cape in order to get away from an abusive marriage. We understood that she needed to leave Kayamandi and get to a safe place. We don't know if she has started a business there.

Nothandekile Ngalo is also an informal trader, who sells chicken feet, chips at home & Kayamandi Primary School. and still sewing. She received a sewing machine from Marietjie.

Bulelwa Tito and her partner Lerato still operates their successful sewing business. They have their own small factory space which is next to Kuyasa (another non-profit organisation) in Kayamandi.

Lindiswa Ngamlana's business is no longer operational as she works full time at the Municipality. Having a job is a positive result for her - she gained confidence and skills with the small business course which helped her to get a job. Her business was focusing on beading and designs for tourists so that market would have dried up with Covid.

Busisiwe Potelwa has left Kayamandi, and we can't find news about her.

The course made such a difference in these women's lives that almost 5 years on, at least 4 of the 6 people are in a much better position than they were when they started the course. Their success will be helping their families too.

The Course

The essence of the course is about fundamentals of starting and running a successful start-up/small business.

The course begins with how to identify a business opportunity and what factors to consider in order to assess the viability of that business opportunity. It then looks at the business assumptions associated with that business opportunity and the ways to test those assumptions. It also looks at the basics of making a profit and the different costs involved.

It further looks at:

- the factors to consider in setting your selling price
- financial planning and accounting
- legal aspects of a business
- how to market your business and
- how to assess the business environment.

It will start on 23 March 2023, for a period of 10 days, once a week- every Thursday at 10h00 am.

Outline of the course:

- Day 1: Identifying a business opportunity and finding your purpose in business
- Day 2: Understand different types of businesses and the Business Model Canvas
- Day 3: Reasons for new business and product failure, business assumption testing and design thinking for problem solving
- Day 4: Basics of profit making/ different kinds of costs and essential records part 1
- Day 5: Factors in setting your selling price and when does a business start making a profit
- Day 6: Essential records part 2, financial planning and accounting and legal aspects of a business
- Day 7: Entrepreneurial skills and what is marketing
- Day 8: Team growth, business management, Leadership and creating a pitch deck
- Day 9: Business environment assessment and golden rules of business
- Day 10: Action plan.

| No. | NAME AND SURNAME | TYPE OF BUSINESS | Contact details | INDUSTRY/SETA |
|-----|----------------------|---|-----------------|---------------------|
| 1 | Zoleka Nombewu | Daycare for small children | 076 3459 630 | Education/ETDPSETA |
| 2 | Nonyameko Dayeni | Selling secondhand clothing | 078 6983 078 | Retail/ |
| 3 | Thembeke Spani | Selling chickens | 083 7491 116 | Retail/ |
| 4 | Bolekwa Bangiso | Fruit & veg | 073 6954 809 | Retail/ |
| 5 | Phindiwe Mlahlwa | Sell snacks | 071 4054 002 | Retail/ |
| 6 | Nolitha Bobi | Sell cosmetics and accessories | 061 0754 887 | Retail/ |
| 7 | Mgcini Nduneni | Vendor selling snacks at school and in community | 071 0099 236 | Retail/ |
| 8 | Siphokazi Boo Madolo | Sell meat from home and Spaza shop | 083 2939 461 | Retail/ |
| 9 | Yalezwa Tshongweni | Make traditional dresses and do beading – no machine now. | 063 8156 514 | Manufacture/textile |
| 10 | Zoleka Gwinta | Selling Braai Pork | 073 792 7949 | Retail/ |
| 11 | Linda Ngxangana | Salon (Perm & relaxer) | 083 501 906 | Retail/ |
| 12 | Nomvuyo Pukuza | Spaza shop | 073 3693 678 | Retail/ |

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|----|---------------------|------------------------|--------------|---------|
| 13 | Alina Gxe | Sell food & Braai meat | 079 5960 387 | Retail/ |
| 14 | Nozandile Mpotololo | Braai meat | 073 8185 904 | Retail/ |

Course Facilitator and Mentor: Lukhanyo Gagana

Lukhanyo has a Bachelor of Commerce Degree with a post graduate diploma in accounting from the University of Cape Town. He is thirty years old. His job with us is Mentor of the Year Beyond Academic programme and Facilitator / Mentor of the Business for Life course.



Course Manager: Hester Verschuur

Hester has a Bachelor of Social Work and Masters in Youth work and she has extensive experience in this line of work. She is 51 years old. Her job with us is Centre and Programme Manager.



Hester and Lukhanyo will be working as team for the full duration of the course. They will provide you with a written report with photos every four months.