



LOVE  
TO  
GIVE

IMPACT ASSESSMENT  
REPORT 2021



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# DIRECTOR'S OVERVIEW

This report provides a summary of the work that Love to Give does in the community of Kayamandi. It is only able to scratch the surface of what we do, but I hope it will give you a sense of the many people whose lives are enriched, empowered and enabled by their involvement with Love to Give.

Our team deal daily with large numbers of unemployed women and men, and their children, constantly working to interview, record case histories, and admit people to our programmes, and then to work in assisting each person to uplift their individual lives.

Our centre continues to be a thriving community hub with a wide range of activities every day of the week, from the @homelearning programme for primary school children to the Booksharing library for early childhood development in pre-school children whose parents cannot afford crèche. We are regularly involved in helping women and children in crisis, the details of which cannot be disclosed for privacy reasons.

In addition, we provide our beneficiaries with food security via a monthly food parcel and fresh vegetables for 220 families, and a daily meal for 2000 children. Providing food is crucial to enabling people to take the next step to a life that is not just centered around staving off hunger. From this point onwards, unemployed adults and their children are able to participate in the other programmes we offer.

None of this would be possible without people like you who form our wonderful community of donors. The impact we make in people's lives is testimony to your concern for those who live in poverty as well as the health of our society as a whole.

As a non-profit organization, we are financially vulnerable to many factors. During the COVID pandemic, some donors withdrew their support due to financial strains and pressures which we understand and accept. On the other hand, some of you went above and beyond your regular donations to raise funds for us.

To everyone who has supported us on this journey, we are very grateful to you. A sincere thank you!

As we look to the year ahead, there is much to do, and about which to be excited. I'm confident that Love to Give will continue to go from strength to strength.

With warm regards and many thanks,  
Annabel Rosholt, Project Director

# LOVE TO GIVE MODEL



## PROBLEM

Poverty, Unemployment, Malnutrition  
in Kayamandi Stellenbosch Community



## MISSION

Move Families and Children to financial  
autonomy and food security

Empower children to having a better  
chance at succeeding in life



## VISION

Healthy parent with a living income  
through own business or a job

Healthy well-nourished child with quality  
education

# MISSION

Love to Give's primary mission is to assist in various tangible ways, families whose lives are compromised by poverty.

We commit ourselves to achieving measurable progress each month on lead goals in the following five supporting strategic themes governing our Wildly Important Goals (WIGs) and to provide account:

**1. SUSTAINABLE LIVELIHOODS & ENTERPRISE DEVELOPMENT:** Assist unemployed women and their adult family members to find jobs in the formal sector. Coach entrepreneurial individuals to create micro businesses. Assist young adults to gain computer literacy and help them with their applications to colleges and universities.

**2. EFFECTIVE NUTRITION:** Address malnutrition effectively by handing out monthly food parcels, vegetables from our food gardens and nutritious meals to children daily.

**3. @HOMELEARNING & BOOKSHARING:** Empower children with educational tools to give them a better chance of succeeding at school.

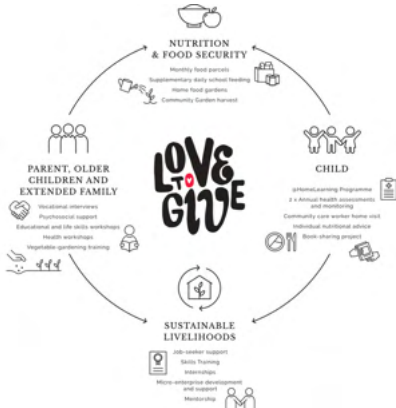
**4. COMMUNITY & HOME FOOD GARDENS:** Grow additional nutrition.

**5. HEALTHY HOMES & FAMILY WELLNESS:** Address health and other conditions in the homes of children and of their families, invite women to visit our centre and actively participate in various training programmes over six months as per a signed agreement.

**6. GOOD GOVERNANCE:** Maintain a best-practices governance model aimed at achieving the maximum with the donations of our donors.



# THEORY OF CHANGE



## KEY RESULTS JANUARY - NOVEMBER 2021

**804**

unique  
CVs  
written



**2356**

additional  
CVs and  
supportive  
documents  
printed and  
scanned

**54**

beneficiaries  
got jobs



**17**

new  
businesses  
started

**92**

beneficiaries  
received  
training



**45**

existing  
businesses  
supported

**1750**

food parcels  
distributed



**24**

business  
courses  
completed

**1500**

primary  
school  
children fed



**24**

home  
gardens  
supported

**65**

parents  
trained in  
book sharing



**105**

pre-school  
children  
benefitted  
from book  
sharing

# OUR STRATEGIC THEMES

## SUSTAINABLE LIVELIHOODS & ENTERPRISE DEVELOPMENT







## JOB SEEKING

The demand for CVs this year has been very high, which is not surprising with the number of people who have lost jobs and are seeking work. The number of new and edited CVs that we have written this year amounts to 793.

This is nearly double what was done in the previous year and more than 200% up on the year before. This gives a very clear indication of the number of people looking for work. Additionally we have been assisting approximately 25 people a week with photocopies of their existing CVs.

This year we also were able to install a WiFi hotspot available to the community which has been hugely beneficial in terms of allowing people to do online job searches and to apply online for jobs without having to pay for data. All of these measures have assisted in mitigating the cost of searching for jobs.

## TRAINING

With the easing of the lockdown at the beginning of the year, Elsenburg College and the Dept of Agriculture were again able to assist our beneficiaries with short courses to improve their skills in agriculture, agri-processing and two basic computer skills that proved to be very popular. All the participants learned the basics of MS Word and Excel as well as learning how to use the internet and email.

An intensive waiter training programme funded by the Stellenbosch Municipality is currently being run and 6 of our beneficiaries have been accepted onto the course. They will receive training in Franschhoek and will then be getting in-service experience and training on the Spier Estate.



## SMALL BUSINESS DEVELOPMENT

The small businesses that we have been supporting have had a mixed year. Some of them have seen growth but the majority have had to adapt and explore other possible income streams in order to survive.

The revolving credit self-help groups that we were able to set up at the end of 2020 have enabled many of the small businesses to self-fund a move into other income generating streams or to improve their business premises. One of the crèches has opened a small gym, another small business put an affdak onto their container to ensure that customers waiting at the hatch for their food order are more comfortable, and many of the other businesses have been able to replace or repair equipment essential to their operations.

We are currently in the process of formalising the self-help groups into co-ops so that they can open a business banking account and can manage their revolving credit themselves going forward.

50 small businesses started on the self-help programme over the course of the previous 18 months, 42 are still part of the 9 self-help groups. Five are still trading but have chosen not to continue participating in the self-help groups. Three businesses have closed. A further two small businesses are currently not trading but are working on getting started again and still participate in the self-help groups.

From the nine self-help groups R46 000 was invested in the groups as initial revolving credit. Five of the groups currently have balances above what they started off with. All of the groups have a positive balance.

Eighteen business owners registered their business and ten of these also operate a business banking account. The balance are still operating from a personal bank account.

33 jobs have been created in the community by the small businesses on the programme (owners of the businesses do not form part of this number)

We are hopeful that these groups will continue to grow and lead to more successful, resilient businesses in Kayamandi that will stimulate economic activity in the community and lead to further job opportunities.





## BUSINESS FOR LIFE COURSE

At the beginning of the year we were again able to offer the Business for Life course. Fourteen young entrepreneurs completed the course and twelve small businesses were started.

We also ran a refresher course in financial record keeping for the small businesses that we had been supporting the previous year and there was good attendance at this course with most of the business owners taking part.

An additional shorter business course was offered to our beneficiaries and 10 women took part in this course. Five of them have subsequently started a small business to supplement their families' income.

## SUSTAINABLE LIVELIHOODS

The pandemic and lockdowns have continued to have a significant impact on the Kayamandi community. The tourism industry remains severely impacted and subsequently there have been many job losses in this sector. Unemployment remains high in the community and funding of projects has declined.

This decline in funding and resources has regrettably placed the organisation in the position of having to put the small business development project on hold for the foreseeable future.

Our resources will be applied to the core focus of feeding and the full range of programmes which we offer, for which funding remains intact. We are hopeful that a new donor will be found for our enterprise development programme.



## EFFECTIVE NUTRITION

Love to Give provides an average of 2000 children a nourishing meal every school day of the year. The children are from two primary schools: Ikaya and Kayamandi Primary Schools. They receive a Peanut Butter / Rama sandwich or fortified porridge and a piece of fresh fruit.

Due to the Covid pandemic, we've had to cancel our scientific screenings and focus solely on referrals from teachers and other organisations, learner engagement through education workshops and home visits to assess their nutritional status.

Children between the ages of 5 - 9 years are particularly vulnerable. Infection and malnutrition in this age group continues to hinder their development.

Due to high unemployment and with many children going to bed hungry every day, the daily school supplementary feeding plays a crucial role in maintaining their immune systems, especially during this pandemic.

If parents or caregivers are sick, quarantined or unable to provide nutritious food, the children are the ones that suffer.





# EARLY CHILDHOOD DEVELOPMENT SUPPORT

## BOOK-SHARING PROJECT & LIBRARY

With the easing of lockdowns we were able to resume the book sharing workshops with the parents and caregivers of young children this year. Nokubonga Venge our book sharing facilitator took ownership of the project after Nono Gqabaza let us know that she was definitely retiring this year. Thank you Nono for all you did at Love to Give and we wish you a happy second retirement in the Eastern Cape.

Our library is slowly growing and the mothers are using it both at the centre and taking books home to share with their children. We were able to provide each person who completed the course with three books to ensure that book sharing can continue long after the course ends.

Fostering a love of reading amongst children is crucial in ensuring later success in school and we love the fact that this course empowers parents to realise their potential in their children's future success and learning.





## @HOMELEARNING PROGRAMME

The @Homelearning programme employs 947 youth across 204 sites (West Coast, Cape Metro, Cape Winelands, Overberg, Garden Route) to provide support to more than 11 000 learners in Grade R to Grade 6. Love to Give, the Kayamandi Implementing Partner, mentors the youth to perform two functions: namely identifying learners who had dropped out of school and encouraging them to return to school and supporting learners attending school, while they were at home, due to COVID-19 restrictions on classroom numbers.

The goal of the programme is to promote the value of education for these communities. This is achieved by supporting and connecting them with learning through play-based educational activities (Nali Bali, Singakwenza, WordWorks), creating learning support systems in their homes and communities and creating upskilling opportunities through the YearBeyond programme.

The Department of Economic Development and Tourism, YearBeyond and the Department of Cultural Affairs and Sport, The Western Cape Education Department, The @Homelearning Forum, Khula Development Group, Hope Through Action (The Project Lead, working with Score) and the Val de Vie Foundation have been integral in the establishment and running of this incredible programme.



# @HOMELEARNING AT LOVE TO GIVE

1 mentor and 16 interns / Yeboneers achieved the following results:





## COMMUNITY & HOME FOOD GARDENS

We currently have 2 large community food gardens and 24 small home food gardens that are supported with seedlings, compost and garden advice from our food garden manager.

The home gardens are used as a way for the community to increase their level of food security and improve the range of micro-nutrients available in the families' diets.

**LOVE  
TO  
GROW**



**PERMACULTURE GARDEN WORKSHOPS:** Our vegetable garden manager holds weekly garden workshops, covering an array of gardening topics which are aimed at upgrading the knowledge and skills of our beneficiaries.

**RECYCLING OF TINS:** The tins from the monthly food parcels are recycled. The tins are cleaned and brought back to Love to Give where they are then taken to a depot by our beneficiaries.

**MULCHING:** Mulching is used on our vegetable gardens in order to retain soil moisture, regulate soil temperature as well as suppress the growth of weeds.

**SEEDLING NURSERY:** Love to Give is running its own seedling nursery to supplement the ongoing demand for seedlings by our community and home food gardens.

**RAINWATER HARVESTING:** Love to Give has installed two rainwater-harvesting tanks in order to provide water for the vegetable gardens as well as to store the rainwater for the drier months of the year.



# HEALTHY HOMES & FAMILY WELLNESS

The majority of our families are surviving on a child-support grant, sometimes two, for an average family of five people. Love to Give forms holistic relationships with the families on the programme to try to change this situation of extreme poverty. Before a family or a beneficiary is signed onto the programme, our Community Care Coordinators do a home-visit in order to get an understanding of the circumstances within each home. Details are noted in a comprehensive family case study, and a six-month contract is signed between Love to Give and the beneficiary, in order to secure commitment from them, as well as from us.

Monthly food parcels are given to our beneficiaries. They work in the community gardens on a twice-weekly basis, and attendance is strictly monitored. The food parcel consists of tinned pilchards, cake flour, maize meal, rice, samp, baked beans, sugar beans, peanut butter, morvite, fresh organic vegetables from our community gardens, and is worth about R500 per month. We have also added MyLife maize meal, additional fresh vegetables, eggs and milk to the monthly food parcels.

The monthly food parcel is used as a tool, to create a breathing space for mothers to start thinking about a life that can be different. The ultimate goal is to move families from poverty to financial security.



# GOOD GOVERNANCE

Good Governance lies at the heart of any effective and efficient organisation. Although Love to Give is a Non-Profit Organisation (NPO), we purposely apply the principles of running an effective business. The "profits" which we release are:

- the benefits that flow to our beneficiaries (the children and their families) namely vital nutrition, skills training, and either new jobs or mentorship and loans for their small business development. We assist our beneficiaries to start earning an income and become food secure.
- the benefits that accrue to our donors namely the assurance that their Social Responsibility funds or goods are scrupulously applied for the agreed purposes, for which they are being donated. We assist our donors to effectively support causes which reflect their social concerns.





# MEET OUR TEAM

## MANAGEMENT COMMITTEE

Annabel Rosholt (Project Director)

Yvonne de Wet (Financial Manager)

Peter Allan (Committee Member)

Jock de Jager (Committee Member)

## SUB COMMITTEE

Jacques Treadway (Dietician and Centre Manager)

Nomajama Jikela (Assistant Manager and Senior Community Care Co-ordinator)

Karen Ross (Sustainable Livelihoods Manager)

## OTHER STAFF

Gloria Feleza (Community Care Co-ordinator)

Xolisile Majongolo (Food Garden Manager)

Cecella Menze (Assistant Food Garden Manager)

Zintathu Pukuza (Kitchen Manager)

Fundiswa Mqukusa (Assistant Kitchen Manager)

Paul Roviss Khambule (Enterprise Development Coach)

Nokubonga Venge (Assistant Book Sharing Facilitator)



# COLLABORATIVE PROJECTS



The Lunchbox Fund supports our Nutrition Programme for learners by donating fortified NutriBright porridge and bread. They play an integral part in helping us ensure that our learners are well nourished, are able to concentrate in class, and excel in sport.



Siqalo Foods have been providing us with Rama spread for the last 3 years. Since most of our beneficiaries' diets are devoid of good nutrition, the Rama spread, which is high in 9 vitamins and essential fatty acids, is ideal for young active children who need to concentrate for long hours in school.



## COLLABORATIVE PROJECTS



The Timberlea Farming Trust provides us with fresh fruit weekly. Fresh fruit is an excellent source of essential vitamins, minerals, dietary fibre, and health-boosting antioxidants for our beneficiaries.

## Tiger Brands



Tiger Brands remains an integral part of Love to Give. The monthly food parcel serves as a tool to 'hook' beneficiaries on our programme, whilst we move them from dependence relationships to independent ones, where they are able to financially sustain themselves.



## COLLABORATIVE PROJECTS



We are very grateful to have partnered this year again with Wonderbag and ran a successful activation for 150 of our beneficiaries. The Wonderbag is a simple but revolutionary non-electric slow cooker. After bringing a pot of food to the boil and placing it in a Wonderbag, the food will continue cooking for up to 12 hours without an additional energy source, so the pot spends a fraction of time on the fire or stove. Wonderbag reduces the cooking time for our beneficiaries by up to 70%. This saves them money, time, and labour. Wonderbags transform women's lives, acting as a catalyst to build resilient communities.



## COLLABORATIVE PROJECTS



The work done by Bergzicht Training College is admirable, as their mission is to empower and inspire vulnerable persons from disadvantaged communities like Kayamandi, with formal education and training opportunities, with the objective to assist in equipping them with the necessary skills needed to secure employment. Love to Give's collaboration with Bergzicht Training College, coupled with their continued mentorship and guidance, is an important aspect of development in any young person's life, particularly during the transition into the workplace.



The Western Cape Department of Agriculture and The Elsenburg Agricultural Training Institute provide our beneficiaries with training in Agriculture. Courses range from pruning and agri-processing to tractor maintenance and computer training. They have also provided our 26 home gardens with garden-starter packs consisting of garden tools, compost, seeds, seedlings and watering cans.



## CONCLUSION

We hope that this report adequately highlights the valuable contribution which you are making to the alleviation of poverty in hundreds of families, and thousands of children annually in Kayamandi; to the growth of a healthy generation of children and young leaders; and to the establishment of sustainable micro businesses and a growing number of skilled individuals.

To all our donors, big and small, a sincere thank you for your support of Love to Give. Regardless of the size of your donation, we appreciate every single one of you!





## GET CONNECTED



Like us on Facebook: @Love to Give /  
Stellenbosch Community Development  
Programme



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Bank Details:

Bank: ABSA  
Branch code: 632005  
Account name: Stellenbosch Community Development  
Account number: 406 384 1099  
SWIFT code: ABSAZAJJ

